

# IMPORTANT INFORMATION

## About Your WOW! Bill

Dear Valued Customer,

We appreciate the opportunity to serve you. We work hard to ensure you receive reliable Internet, cable and phone services at a fair and competitive price by carefully managing our business costs.

Unfortunately we are limited in our ability to directly control some of our costs, most notably the license fees we pay to the cable and broadcast networks that provide the content you receive as part of your cable channel lineup. The cost for cable and broadcast networks continue to rapidly increase every year.

These new rates are all listed below for your reference. Please note that some services may be listed that are not part of your WOW! subscription, as this message is intended to provide information for all WOW! customers. Your bill next month will reflect only the price adjustments for those services you subscribe to.

CABLE SERVICE	Monthly Price Increase
WOW! Small/Limited Cable	\$4.00
WOW! Medium/Basic Cable	\$8.00
WOW! Digital TV Basic Cable	\$8.00
WOW! Large Cable	\$9.00
WOW! Digital TV Signature Cable	\$9.00
WOW! Broadcast TV Fee	\$0.90

We will continue to negotiate on your behalf for reasonable cable and broadcast network rates, and do our best to minimize our price adjustments despite these cost increases. For more information on the cost of cable programming, please visit [www.wowway.com/aboutprogramming](http://www.wowway.com/aboutprogramming).

We are very grateful to be your Internet, cable and phone provider, and we'll keep working to earn the privilege of serving you. If you have questions about our services or this notice, you can call us toll-free at 1-800-491-1419. Thank you for choosing WOW!.

Sincerely,



Steven Cochran  
**Family Guy, Sports Fan, Person of Faith**  
 CEO/President  
 WOW! Internet, Cable and Phone



It's that kind of experience.

[wowway.com](http://wowway.com)