



2018 Annual Report

Recreation Department

City of Brooklyn

Maria McGinty

Recreation Manager

Tina Westfall

Administrative Secretary

Shayne Thompson

Chris Hovan

Ryan Tolowitzki

Full-time Maintenance

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ORGANIZATIONAL CHART

Mayor

Katherine A. Gallagher

Service Director

John Verba

Recreation Manager

Maria McGinty

Administrative Secretary

Tina Westfall

Full-time Maintenance

Shayne Thompson

Chris Hovan

Ryan Tolowitzki

Part-time Pool Manager

Richard Szczepinski

Part-time Program Coordinator

Jennifer O'Banion

PERSONNEL CERTIFICATIONS

Maria McGinty

Certified Pool Operator
Aquatics Facility Operator
Certified Park and Recreation Professional
American Red Cross Lifeguard
American Red Cross Lifeguard Instructor
American Red Cross Water Safety Instructor
American Red Cross Lifeguard Management
Commercial Driver's License

Shayne Thompson

Certified Pool Operator
Commercial Driver's License

Chris Hovan

Certified Pool Operator
Commercial Driver's License

Ryan Tolowitzki

Certified Pool Operator
Commercial Driver's License

Richard Szczepinski

American Red Cross Lifeguard
Certified Pool Operator
American Red Cross First Aid-CPR/AED for the professional Rescuer
NFHS Fundamentals of Coaching
NFHS Concussion in Sports
NFHS First Aid, Health and Safety
USA Swimming Certified Coach

Jennifer O'Banion

American Red Cross First Aid-CPR/AED for the professional Rescuer
NFHS Fundamentals of Coaching
NFHS Concussion in Sports
NFHS First Aid, Health and Safety

RECREATION DEPARTMENT

FUNCTION

Recreation is a fundamental part of children's and adult's physical, mental, social, and emotional development. There are many reasons participation in recreational activities is encouraged. It helps develop our youth, it improves their education, and deters negative behavior. It promotes and encourages a safer and healthier lifestyle. Recreation brings friends and neighbors together, it encourages safer, cleaner neighborhoods and creates a livelier community atmosphere. Parks and Recreation helps improve the community image, socioeconomic status, and enhances the area around it.

2018 IN REVIEW

- Hired a new part-time pool manager
- Removed ice for the summer
- Replaced rink chiller
- Painted the indoor pool
- Replaced the indoor pool boiler and sand filters
- Painted different structures in Memorial Park (the old pool house, the lower pavilions and the restroom in the lower park)
- Added new trash receptacles to the upper park
- Started the Cheer program in the fall
- Started private swimming lessons
- Held summer concerts in the park
- Was awarded a grant from OPRA - Changing Lives One Playground at a Time, Statewide Training and Funding Initiative
- 1st Annual Dog Swim

LOOKING TOWARDS THE FUTURE

- Adding new adult and student programs
- Hiring a new program coordinator
- Adding new picnic benches and trash receptacles to the lower park
- Applying for more grants for Parks and Recreation
- Updating electrical in the park, pool and rink areas
- Adding more concerts in the park
- Replacing the outdoor pool fencing
- Steam Room Renovation

January, 2019

The Honorable Katherine Gallagher
Members of Brooklyn City Council
7619 Memphis Avenue
Brooklyn, Ohio 44144

Dear Mayor and Members of Council:

Please find the Brooklyn Recreation Department Annual Report for the year 2018.

Rink Revenue:	\$ 342,439.51
Natatorium Revenue:	\$ 200,614.36
Park Revenue	\$ 9,296.00
TOTAL REVENUE:	\$ 552,349.87

If you have any questions concerning the information provided in this report, please feel free to contact my office.

Very truly yours,

Maria McGinty
Recreation Manager
City of Brooklyn

Admittance Analysis

Annual Analysis	2018	2017	2016	2015
January	3030	3319	2857	2866
February	2859	3180	2844	2399
March	3569	3073	3093	2750
April	3596	2508	2963	2641
May	3325	2518	2975	2881
June	4823	4848	4255	3662
July	4974	4233	4274	3942
August	1352	3732	4196	3593
September	1752	2263	2655	2407
October	2635	3082	2788	2344
November	2682	2854	2677	2505
December	2996	2735	2884	2435
TOTAL:	37,593	38,345	38,461	34,425

Reflection of the indoor pool being closed for maintenance and repairs

Admittance By Membership Type



01/01/18 To 12/31/18 All Membership Types All Entrances All Times

Origin	Type	Attendance	Percentage
Daily Pass			
	Adult Guest of a Resident Swim	101	0.26%
	Cor/Parma Hts/Mem. Yoga Walk-n	13	0.03%
	Cor/Parma hts Arthr. Walk In	10	0.02%
	Corporate Swim	25	0.06%
	Lindale Adult walk in fee	2	0.00%
	Linndale Senior walk in fee	1	0.00%
	Linndale Student walk in fee	2	0.00%
	N SilvSN walk in pass yoga	477	1.26%
	Non Resident Arthritic Walkn	7	0.01%
	Non SilvSn walk in/no pass	4	0.01%
	Non SilvSn walk ins/pass	843	2.24%
	Non resident summer walk on	10	0.02%
	Non-Resident Adult Swim	1074	2.85%
	Non-Resident Senior Swim	402	1.06%
	Non-Resident Student Swim	536	1.42%
	Non-Rsident Yoga Walk in	39	0.10%
	Parma Hts Part Adult Swim	866	2.30%
	Parma Hts Part. Student Swim	271	0.72%
	Parma Hts Partner Senior Swim	163	0.43%
	Parma/Pm Hts summer wal-on	1	0.00%
	Resident Adult Swim	3183	8.46%
	Resident Arthritic walk in	20	0.05%
	Resident Senior Swim	571	1.51%
	Resident Student Swim	3233	8.60%
	Resident Yoga Walk-in	108	0.28%
	Rink City Ice Non-Resident	417	1.10%
	Rink City Ice Resident	27	0.07%
	Rink Non-Resident Adult	79	0.21%
	Rink Non-Resident Senior	18	0.04%
	Rink Non-Resident Student	78	0.20%
	Rink Parma Hts. Adult	25	0.06%
	Rink Parma Hts. Student	37	0.09%
	Rink Resident Adult w/ ID	100	0.26%

Admittance By Membership Type



01/01/18 To 12/31/18 All Membership Types All Entrances All Times

Rink Resident Student w/ ID	521	1.38%
Senior Guest of a Res.Swim	6	0.01%
Soza Partnership	298	0.79%
Student Guest of Resident Swim	22	0.05%
Regular Memberships		
Brooklyn Clerk	257	0.68%
Brooklyn Senior Class Certific	34	0.09%
Corporate Annual Pass	716	1.90%
Linndale Adult Pass	9	0.02%
Non Resident Adult Pass	564	1.50%
Non Resident Family Husband/Wi	108	0.28%
Non Resident Family Pass	325	0.86%
Non Resident Husband Wife Mont	8	0.02%
Non Resident Senior Couple Pas	619	1.64%
Non Resident Senior Pass	1605	4.26%
Non Resident Single Parent Fam	182	0.48%
Optum Fitness Advantage	1899	5.05%
Parma Hts. Adult Pass	724	1.92%
Parma Hts. Family Husband/Wife	33	0.08%
Parma Hts. Family Pass	12	0.03%
Parma Hts. Senior Couple Pass	45	0.11%
Parma Hts. Senior Pass	1035	2.75%
Parma Hts. Single Parent Famil	185	0.49%
Parma/Hts Part. Adult Monthly	13	0.03%
Parma/Hts Part. Student Monthl	6	0.01%
Resident Adult Pass	2934	7.80%
Resident Family Husband/Wife P	972	2.58%
Resident Family Pass	1054	2.80%
Resident Husband/Wife Monthly	4	0.01%
Resident Monthly	217	0.57%
Resident Senior Pass	5410	14.39%
Resident Single Parent Family	665	1.76%
Resident Single Parent Monthly	44	0.11%
Resident Student Pass	55	0.14%
Silver Sneakers	3922	10.43%
Silver and Fit	197	0.52%

Admittance By Membership Type



01/01/18 To 12/31/18 All Membership Types All Entrances All Times

Soza Annual Pass	150	0.39%
TOTALS:	37593	100.00%

Daily Pass Sales Summary Report

01/01/2018 to 12/31/2018 - All Pass Types



Type	Description	Quantity	Amount
AGR	Adult Guest of a Resident Swim	101	606.00
C	Corporate Swim	25	75.00
CINR	Rink City Ice Non-Resident	417	5,421.00
CIR	Rink City Ice Resident	27	297.00
CPAWI	Cor/Parma hts Arthr. Walk In	10	50.00
CPMYW	Cor/Parma Hts/Mem. Yoga Walk-n	13	65.00
LAWIF	Lindale Adult walk in fee	2	12.00
LSNWIF	Linndale Senior walk in fee	1	3.50
LSWIF	Linndale Student walk in fee	2	9.00
NRA	Rink Non-Resident Adult	79	474.00
NRAD	Non-Resident Adult Swim	1074	9,666.00
NRAWI	Non Resident Arthritic Walkn	7	42.00
NRS	Rink Non-Resident Student	78	390.00
NRSR	Rink Non-Resident Senior	18	90.00
NRST	Non-Resident Student Swim	536	3,752.00
NRSW	Non-Resident Senior Swim	402	2,010.00
NRSWO	Non resident summer walk on	10	130.00
NRYW	Non-Rsident Yoga Walk in	39	234.00
NSSNP	Non SilvSn walk in/no pass	4	12.00
NSSP	Non SilvSn walk ins/pass	843	843.00
NSSPY	N SilvSN walk in pass yoga	477	477.00
PHA	Rink Parma Hts. Adult	25	125.00
PHASW	Parma Hts Part Adult Swim	866	5,196.00
PHS	Rink Parma Hts. Student	37	148.00
PHSSW	Parma Hts Partner Senior Swim	163	570.50
PSWO	Parma/Pm Hts summer wal-on	1	12.00
RAID	Rink Resident Adult w/ ID	100	400.00
RAS	Resident Adult Swim	3183	9,549.00
RAWI	Resident Arthritic walk in	20	80.00
RSID	Rink Resident Student w/ ID	521	1,563.00
RSRS	Resident Senior Swim	571	1,142.00
RSS	Resident Student Swim	3235	6,470.00
RYW	Resident Yoga Walk-in	108	432.00
SGR	Senior Guest of a Res.Swim	6	24.00
SGRS	Student Guest of Resident Swim	22	110.00
SHSSW	Parma Hts Part. Student Swim	272	1,224.00
SP	Soza Partnership	298	894.00
Totals:		13,593	52,598.00

Brooklyn Recreation Program Report Year 2018

Program Name:

Camp Brooklyn

Session Dates:

6/11/18- 7/20/18

Number of Classes: 4

	Amount Collected \$
Number of Residents: 94	\$25,850.00
Number of Non. Residents: 13	\$4,485.00

Special Class (Field Trips)

	Amount Collected \$
Number of Residents: 94	
Number of Non. Residents: 13	
Number of Field Trips: 6	\$5,283.00

Staff:

Number of Staff	13
Directors Cost	\$3,337.50
Assistant Directors Cost	\$2,422.75
Staff Cost	\$18,667.68
Special Class Staff Cost	\$0.00
Total Staff Cost	\$24,427.93

List Expenditures and Amounts

Rebecca Byndas	\$1,070.75
S & S	\$224.76
Adlers	\$651.25
Brooklyn City Schools-Buses	\$219.69
Game Craze	\$777.21
East Coast Custard	\$437.50
RollHouse Entertainment Bowling	\$1,029.00
Marco's Pizza	\$144.00

TOTAL Profit \$

\$6,635.91

Basketball 2018 Expense/Revenue Report

Residents	67
Income:	\$1,925.00
Expenses:	\$646.20
PROGRAM NET PROFIT:	\$1,278.80

2018 Baseball-Softball Expense/Revenue Report

Residents	82
Non-Residents	33
Partnership	9
Income:	\$7,292.00
Sponsorship collected:	\$1,800.00
Total Income:	\$9,092.00
Expenses:	
Staff	\$1,759.70
<ul style="list-style-type: none">Shirts, hats, equipment, trophies, and travel umpires	\$2,230.98
Total expenses:	\$3,990.68
PROGRAM PROFIT:	\$5,101.32

2018 Cheerleading Camp

Residents	13
Partnership	1
Income:	\$775.00
Expenses:	\$197.50
PROGRAM PROFIT:	\$577.50

Fall and Spring Soccer 2018 Revenue Report

Spring 2018

Resident	60
Non-Residents	33
Partnership	1

Income:	\$5,775.00
Sponsorship	\$200.00
Total Income:	\$5,975.00

Expenses:	
• Staff	\$1,402.80
• Shirts, Medals, league fees	\$1,043.00
Total expenses:	\$2,445.80

SPRING SOCCER PROFIT: \$ 3,529.20

Fall 2018

Resident	28
Non-Residents	24

Income:	\$3,210.00
Total Income:	\$3,210.00

Expenses:	
• Staff	\$2678.82
• Shirts, Medals, league fees	\$503.25
Total expenses:	\$3,182.07

FALL SOCCER PROFIT: \$27.93

TOTAL PROGRAM PROFIT \$3,557.13

2018 LEARN-TO-SWIM REVENUE REPORT

SPRING 2018

Resident 46
 Non-resident 51
 Partnership 8
\$5,863.00 Income
-\$2,323.93 Expense
\$3,539.07 Profit

NEW PRIVATE LESSONS

Resident 45
 Non-resident 33
 Partnership 9
\$5,568.50 Income
-\$1,262.48 Expense
\$4,306.03 Profit

SUMMER EVENING 2018

Resident 49
 Non-resident 46
 Partnership 7
\$5,797.50 Income
-\$1,523.90 Expense
\$4,273.60 Profit

2018 TOTAL LEARN TO SWIM PROFIT \$21,651.60

SUMMER 2018 (Mon/Wed.)

Resident 21
 Non-resident 23
 Partnership 6
\$2,845.00 Income
-\$1,568.38 Expense
\$1,276.62 Profit

SUMMER 2018 (Tues/Thurs)

Resident 30
 Non-resident 24
 Partnership 4
\$3,305.00 Income
-\$1,417.28 Expense
\$1,887.72 Profit

FALL 2018

Resident 44
 Non-resident 29
 Partnership 7
\$3,450.00 Income
-\$726.68 Expense
\$2,723.32 Profit

2018 Swim Team

Spring 2018
Income: \$1,382.50
Expense: \$399.08
\$983.42

Summer 2018
Income: \$2,812.50
Ribbons, fee Exp.: \$171.00
Expense: \$1,709.85
\$931.65

Fall 2018
Income: \$660.00
Expense: \$409.20
\$250.80

TOTAL PROFIT: \$2165.87

2018 Lifeguarding

Residents 7
 Non-residents 4
 Partnership 2
Income: \$2,395.00
Total Expense/Red Cross fees: \$915.63

TOTAL PROFIT: \$1,479.37

2018 Learn to Skate Revenue Report

Winter 2018

\$3,011.50 Income

\$1,466.50 Expense

Residents	14
Non-Residents	32
Partnership	5

Spring 2018

\$5,337.00 Income

\$4,194.25 Expense

Residents	21
Non-Residents	61
Partnership	14

Fall 2018

\$4,239.00 Income

\$2,045.50 Expense

Residents	20
Non-Residents	46
Partnership	7

Winter II 2018

\$5,127.00 Income

\$2,232.25 Expense

Residents	14
Non-Residents	32
Partnership	5

TOTAL REVENUE FOR ALL SESSIONS

\$17,714.50

EXPENSE FOR ALL SEASONS

\$ 9,938.50

TOTAL NET PROFIT

\$7,776.00